



DDEX
Standard

Digital Sales Reporting Message Suite Standard

Part 7: Broadcast Reporting Profile

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1 Introduction

This standard was developed by the member organisations of the Digital Data Exchange, LLC (DDEX) and provides a message that gives a uniform mechanism to enable Licensees (typically Digital Service Providers) to report to Rights Controllers (typically Music Rights Societies, Music Publishers, Music Licensing Companies and/or Record Companies) information regarding the level of usage and/or revenue generated from the distribution of such products, as well as sales of products based on Releases, to the relevant Rights Controllers.

This Profile of version 3.0 of the Flat File Variant has been developed in response to concerns regarding the file size and computational complexity of the XML Variant, and will lead to reduced implementation and running cost for Licensees and Licensors for user-generated content where the Message Sender either has, or has not, received a claim for a sound recording from the owner of that sound recording (the "master" Recording).

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2 Scope

2.1 Introduction

The message defined in this standard provides a mechanism for Licensees (typically Digital Service Providers) to report to Rights Controllers (typically Music Rights Societies, Music Licensing Companies, Music Publishers and/or Record Companies) Usage, Revenue or Sales from broadcasts of Products based on electronic Releases containing Sound Recordings.

2.2 Organisation of the Standard

This standard comprises six clauses and one annex. Clauses 1-4 provide the scope, abbreviations and core definitions used in this standard. Clauses 5 and 6 then defines the profile.

Finally Annexes A provides some examples.

3 Normative References

The following normative documents contain provisions, which through reference in this text constitute provisions of this standard. For dated references, subsequent amendments to, or revisions of, any of these publications do not apply. For undated references, the latest version applies.

- DDEX. Digital Sales Reporting Message Suite Standard - Part 1: Architecture of the Flat File Variant.
- DDEX. Digital Sales Reporting Message Suite Standard - Part 2: Allowed Value Sets.
- DDEX. Digital Sales Reporting Message Suite Standard - Part 8: Record Type Definitions.

4 Terms and Abbreviations

The terms and abbreviations used in DDEX. Digital Sales Reporting Message Suite Standard (Version 3.0) - Part 1: Architecture of the Flat File Variant. also apply to this Standard.

5 Broadcast Reporting Profile

This Profile is for reporting Royalties based on Broadcasts of Resources.

To indicate that a Sales/Usage Report is created in accordance with this Variant, the `Profile` Cell in the `HEAD` Record shall contain the value `BroadcastReportingProfile` and the `ProfileVersion` Cell shall contain the value `1.0`.

The following Records shall be communicated for each Block in this order:

1. None or one Release Record `RE01`.
2. One Sound Recording Record `AS01` followed by one or more Musical Work Records `MW01.01` or one Sound Recording Record `AS02.01`. The Sound Recording Record is the Record against which any sales/usage figure is provided.
3. For each `AS01` or `AS02.01` Record: One or more Sales/Usage Records `SU05`.

The Blocks shall be preceded by one or more Summary Record `SY08` for each Broadcast Channel and Rights Controller to whom the Sales Report Message is addressed, to provide information on Usage, Revenue or Sales allocated to that Rights Controller according to the calculations made by the Message Sender.

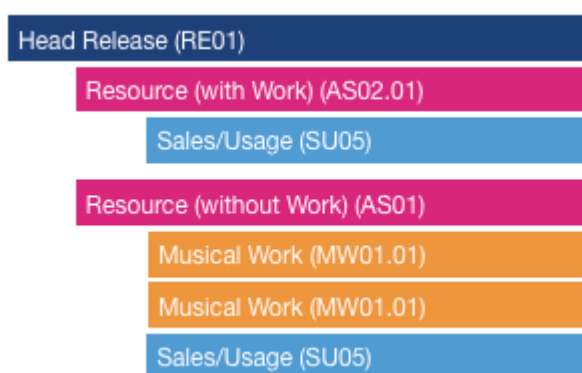


Figure 1 – Two Blocks of Records when Reporting Broadcasts

The table below provides an overview of the order and cardinality of the Records to be used in this Profile.

Record Type	Cardinality	Comment
HEAD	1	
SY08	1-n	One SY08 for each RightsController
Block	0-n	
RE01	0-1	
AS01 or AS02.01	1	If no (or partial) musical work information is available, an AS02.01 Record should be used with the the relevant Cells left empty.
MW01.01	0-n	May only follow an AS01 record.
SU05	1-n	There shall be one SU05 Record for each Resource that has been broadcast for each broadcast channel and for each RightsController.
FOOT	1	

Annex A (informative) Examples

Published alongside this standard are a series of Examples in the form of an Excel workbook. To transform them into Sales Report messages in accordance with this standard, the individual tabs of the spreadsheet can be saved as a tab-delimited file