

# Multiple CommercialModelTypes or UseTypes in one Deal

When communicating Deals it is crucial that record companies include values that are as precise as possible – especially for UseType and CommercialModelType. This may involve UseType and CommercialModelType tags.

For example, the way to communicate that one or more Release(s) is available for use in non-interactive streams and on-demand streams for which revenue is generated through adverts, as well as a Download under a subscription service would be:

The examples on this page use the syntax of ERN-3. The only difference for ERN-4 would be the order of the subelements of DealTerms.

```
<ReleaseDeal>
  <DealReleaseReference>R1</DealReleaseReference>
  <Deal>
    <DealTerms>
      <CommercialModelType>AdvertisementSupportedModel</CommercialModelType>
      <Usage>
        <UseType>NonInteractiveStream</UseType>
        <UseType>OnDemandStream</UseType>
      </Usage>
      <TerritoryCode>Worldwide</TerritoryCode>
      <ValidityPeriod>
        <StartDate>2016-04-25</StartDate>
      </ValidityPeriod>
    </DealTerms>
  </Deal>
  <Deal>
    <DealTerms>
      <CommercialModelType>SubscriptionModel</CommercialModelType>
      <Usage>
        <UseType>Download</UseType>
      </Usage>
      <TerritoryCode>Worldwide</TerritoryCode>
      <ValidityPeriod>
        <StartDate>2016-04-25</StartDate>
      </ValidityPeriod>
    </DealTerms>
  </Deal>
</ReleaseDeal>
```

If, however, the two CommercialModelTypes have the same UseTypes, the two DealTerms should be collapsed:

```
<ReleaseDeal>
  <DealReleaseReference>R1</DealReleaseReference>
  <Deal>
    <DealTerms>
      <CommercialModelType>AdvertisementSupportedModel</CommercialModelType>
      <CommercialModelType>SubscriptionModel</CommercialModelType>
      <Usage>
        <UseType>ConditionalDownload</UseType>
        <UseType>NonInteractiveStream</UseType>
        <UseType>Download</UseType>
      </Usage>
      <TerritoryCode>Worldwide</TerritoryCode>
      <ValidityPeriod>
        <StartDate>2016-04-25</StartDate>
      </ValidityPeriod>
    </DealTerms>
  </Deal>
</ReleaseDeal>
```