

Direction of writing

Mono-directional text

Different languages have different directions of writing. In the western world most languages write Left-to-Rights (or LTR). However, a good number of languages/scripts are Right-to-left, or RTL). They include: Arabic and Hebrew.

The `LanguageAndScriptCode` of the DDEX message should be used to determine the writing direction.

The title text in the example below should be presented from left to right (as the language is Hebrew)

```
<Title LanguageAndScriptCode="he" >
  <TitleText> </TitleText>
</Title>
```

Bi-directional text

In some cases a text contains LRT and RTL portions. In that case the `LanguageAndScriptCode` shall be set to the main language used and the Unicode characters to switch direction shall be used. They are:

- `‪` LTR
- `‫` RTL
- `‬` Pop Directional format
- `‭` LTR Override
- `‮` RTL Override

Details on how to use these can be found on <http://www.i18nguy.com/markup/right-to-left.html>