

6.3 Describing Exploitations of Releases

In DDEX messages, message senders can use three allowed value sets to describe how [Releases](#) can be (or have been) exploited. They are:

- `ReleaseType` (of the [Main Release](#));
- `UseType`; and
- `CommercialModelType`.

The `ReleaseType` categorises the [Release](#) from the point of view of the [Release Creator](#). For example, a [Release Creator](#) may create a [Release](#) for use as a ring-back tone on a mobile phone. This is distinct from the `UseType` which describes what a consumer is allowed to do with a [Release](#). For example, a [Release](#) created as a "normal" digital album, might still be used as a ring tone.

The third dimension, the `CommercialModel` type describes how consumers pay for the [Release](#), whether the transactions are based on subscriptions or whether the consumer pays directly for each [Release](#) received.