

# DSRF Audio-visual Profile

## What is the aim of the Audio-visual Profile?

The aim of the Audio-visual Profile is to enable licensees (typically digital service providers) to report to rights controllers (typically audio-visual rights societies) information regarding the level of usage and/or revenue generated from the distribution of audiovisual recordings (excluding musical videos).

Dedicated fields are available for international identifiers of audio-visual works.

## What business models does it encompass?

This profile covers various forms of distribution of videos (such as video streaming, catch-up TV and downloads) that are available under various commercial models (such as advertisement-supported models, pay as you go or subscriptions).

## How is a report structured?

Usage and/or revenues are reported using the following way:

- A **header** that contains general information such as information about the sender and receiver. The header is common to all flat-file DSR formats.
- A **summary** for each sales/usage context. This new and powerful concept enables a licensee to report as many contexts he needs in a single report. For instance, a licensee that would like to report five commercial offers in Europe (31 territories) would need to report 5\*31 contexts – leading to 155 summary records. In the main body of the sales/usage report in the report, each sales record will only need to point to a summary line instead of repeating the context information. The type of the summary record to be used depends on the use type.
- **Blocks** of detailed sales/usage information. Each block contains all information pertaining to a sold/used release and needed for sales/usage processing: documentation data (release data, list of resources that are part of the release) and sales/usage data. "Cue" lines related to a single resource include details of creations used in the video resource (including images, musical works, audio-visual works). The "sub release" records enable avoiding the repetition of the same data when just part of the described release is utilised (e.g.: a single resource in a release). Finally, the sales/usage Records relating to a release or a sub-release provides sales/usage information pertaining to a single context (e.g.: sales related to a specific commercial offer in a specific territory).
- A **footer** that contains information about the sales/usage report such as the number of records that are included. The header is common to all flat-file DSR formats.

Download

Standard

DDEX Flat-file  
Sales Usage  
Reporting  
Standard

- Part 1:  
Architecture
- Part 2:  
Allowed  
Value Sets
- Part 5:  
Audio-visual  
Profile
- Part 8:  
Record  
Type  
Definitions

To access older versions, please contact the DDEX Secretariat.

Before starting an implementation, DDEX recommends to read [Starting an Implementation and Licensing DDEX Standards](#).

Essential

Reading

Samples can be found on the [DSR overview page](#)

## Contact DDEX

If you have a question or suggestion or if you are experiencing problems with your implementation, please feel free to contact the DDEX Secretariat ; we may be able to help.