

6.4.9 Price Information

Price information shall be communicated via the `PriceInformation` composite within the `Deal` composite. The following rules shall be applied:

1. `PriceRangeType` is meant to contain rough price band information such as "budget" or "front line". It is *not* meant for sending instructions on the price to be used when offering the relevant [Releases](#) to consumers.
2. `WholesalePricePerUnit` and `BulkOrderWholesalePricePerUnit` contain a price that a [DSP](#) can use to determine its sales price.
3. `WholesalePricePerUnit` and `BulkOrderWholesalePricePerUnit` may not be combined with a `PriceType`.
4. `SuggestedRetailPrice` is not meant to be used by the [DSP](#) to determine price.