

Technical Information Gathering

Before starting the technical supply chain's integration process, both, content provider and DSP operations personnel, need to gather the technical information and business requirements to configure their part of the supply chain. The information usually includes:

- DDEX implementation licence & DDEX Party ID (DPID) (To obtain both please go to URL);
- Populate Release and Resource information within the Release Profile;
- Populate Commercial terms within the Business Profile:
- Release offering types;
- Commercial and licensing models;
- Pricing information;
- Territories;
- Resource encode formats;
- Choice of the delivery choreography; and
- Server information and user account credentials.

[Read on](#)